

PRODUCT SHEET

MUVO ULTRA ROSE

500 ml pump bottle

1 Litre pump bottle

100ml Petite Pairs



VEGAN

GLUTEN FREE

Think Pink! Refresh your pink tones or create new rose hues to blonde, bleached and highlighted hair.

Ultra Rose Shampoo

Have fun experimenting with MUVO Ultra Rose Shampoo. Change your look – 1940s vintage rose, subtle dusty pink or wild hot hues.

This hydrating formula will ensure your locks maintain moisture & optimum hair health.

Instructions/Usage Tips

Apply to wet or dry hair.

For soft hues: Apply to wet hair, lather and leave in for 1-5 minutes depending on the amount of rose required. Rinse thoroughly.

Our Rose takes very quickly to pre-coloured or bleached hair. In this case, we recommend you mix with MUVO Totally Naked Shampoo for subtle pink hues.

For brighter tones: Apply to wet or dry hair. Massage in and leave for up to 10 minutes depending on depth of colour intended. Rinse thoroughly.

We invite you to experiment. If you take it too far – don't worry, MUVO Ultra Rose is not permanent. You can always soften the tone by using your regular shampoo.

If in eyes wash out immediately with water.

Ingredients

Water, Ammonium Laureth Sulfate, Ammonium Lauryl Sulfate, Cocamidopropyl Betaine, Lauryl Betaine, Guar Hydroxypropyltrimonium Chloride, Sodium Chloride, Glycol Distearate, Amodimethicone, Polysorbate 20, Parfum, Laureth-4, Polyquaternium 7, Disodium EDTA, Trideceth-12, Cetrimonium Chloride, Citric Acid, Cocamidopropyl Dimethylamine, Phenoxyethanol, Chlorphenesin, Sodium Benzoate, Ethylhexylglycerin, Methylchloroisothiazoline, Methylisothiazolinone, Basic Red 51, Basic Blue 99, Basic Brown 16, Basic Red 76, Basic Yellow 57, Basic Brown 17 Acid Violet 43.

Ultra Rose Conditioner

Prevent fading and maintain pink tones.

Assists in maintaining pink tones for blonde, bleached and highlighted hair.

Unique antioxidant formula with exotic Australian Rosella reconstructs (damaged) hair leaving it fortified, healthy and vibrant.

Powerful exotic Australian Rosella protects against UV damage. It's potent phyto-active compounds target hair conditioning & volumising.

The perfect companion to MUVO Ultra Rose Shampoo assists in maintaining pink tones for blonde, bleached and highlighted hair.

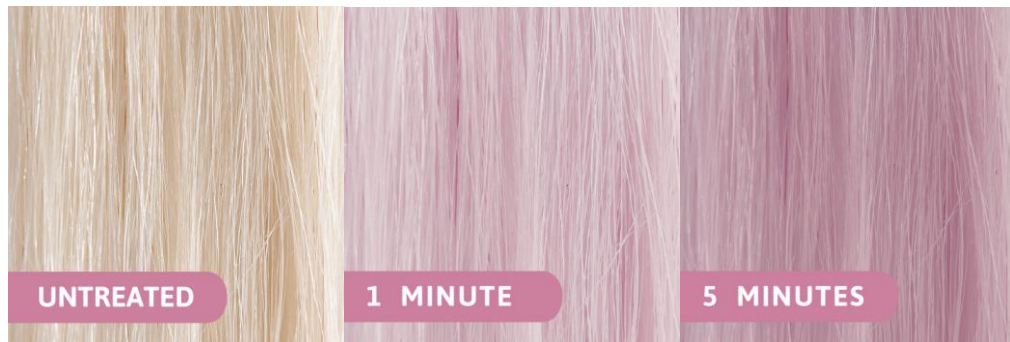
Instructions/Usage Tips

After using MUVO Ultra Rose Shampoo, squeeze out excess water and apply. Massage deeply and leave for 1-3 minutes. Rinse thoroughly.

Use every time you shampoo with MUVO Ultra Rose.

Ingredients

Water, Cetearyl Alcohol, Amodimethicone, Behentrimonium Methosulphate, Polysorbate 20, Cetrimonium Chloride, Ethylhexyl Methoxycinnamate, Parfum, Disodium EDTA, Trideceth-12, Ceteareth-20, Citric Acid, Hibiscus sabdariffa (Rosella) Flower Extract, Glycerin, Methylchloroisothiazolinone, Methylisothiazolinone, Magnesium Chloride, Sodium Benzoate, Potassium Sorbate, Basic Red 51, Basic Blue 99, Basic Brown 16, Basic Red 76, Basic Yellow 57, Basic Brown 17, Acid Violet 43.



WILD and NATURAL

Australian natives are the toughest botanicals on the planet. They are powerhouses of natural actives needed to combat extreme, unpredictable conditions. With an evolution of millions of years, Australian species are naturally designed to give your hair a fighting chance against dehydration, high temperatures, UV exposure and more.

Need your hair to survive a hard day - we have selected native Australian extracts that can stand up to the challenge - protecting your hair from the environment the way nature has designed.

Australian Rosella Fruit Extract *Hibiscus sabdariffa*

What it is?

Perfect with champagne, yummy in jambut even better on your head! Sophisticated, exotic and super clever. This stunning, exotic flower has a long history in the food and beverage industry and now enters as a major trend maker for natural cosmetics, skin and hair care. The reason? This flower is packed with the good stuff – plant amino acids and quercetin.

Why we love it – perfectly potent!

The powerful actives in Rosella are perfect for conditioning and volumizing your hair, while also nourishing the hair from UV radiation / damage and supports healthy growth.

FAQs

How long should I leave MUVO Ultra Rose Shampoo in my hair?

MUVO Ultra Rose was designed for you to experiment to achieve different shades of pink hair. Different times get different results. Blonde and bleached hair will achieve brighter results much more quickly than highlighted hair. We recommend that you leave for 1-3 minutes for soft pink tones and 5-10 minutes for brighter pink tones. Experiment with timings to get your preferred tone. Did you know you can also try MUVO Ultra Rose on dry hair?! Applying on dry hair will produce brighter, more vivid, pink tones especially if your hair is pre-lightened (the colour will grab far more quickly too!)

How long will it take for MUVO Ultra Rose to wash out of my hair?

MUVO Ultra Rose washes out in 1-2 washes in most cases. If your hair is very light blonde and quite porous it could take 3-4 washes. TIP: To speed up the process you can always use a clarifying shampoo.

How often should I use MUVO Ultra Rose?

It's up to you! We designed MUVO Ultra Rose toner to give you the power to experiment. When you reach the desired level of pink tones and are happy with that result, maintain with MUVO Totally Naked Shampoo and Conditioner until it's time to play with pink again!

I've been using MUVO Ultra Rose for over 2 months and now my hair is appearing murky.

What's gone wrong?

Yeah we know you love being pink, but sometimes you can over-MUVO. For the Ultra Rose addicts out there you need to make sure that your hair is in great condition and that you use a normal (non-coloured) shampoo and conditioner in between Ultra Rose. We recommend MUVO Totally Naked. Over processed, unhealthy hair can lead to murky tones after long-term use. Go easy on the pink!

Is MUVO Ultra Rose just for blondes?

Not at all! MUVO Ultra Rose can be used on bleached or highlighted hair. It's also great on rose gold or peach toned hair whether it be natural or salon created. You'll experience much shorter wait times on salon coloured hair than natural or darker shades. MUVO Ultra Rose is very versatile. Experimenting with timing will give unique results that will keep your hair looking refreshed.

Will MUVO Ultra Rose Shampoo make my hair go pink?

That's our plan! Don't forget though, MUVO Ultra Rose is a toning shampoo. Lather up and immediately wash out and you will just get dusty pink tones. The longer you leave it, the more colour you will deposit.

Is MUVO Ultra Rose suitable for grey hair?

MUVO Ultra Rose is a staining shampoo and it's success on grey hair has differed depending on a number of things:

- what shade of grey the hair is (from white through to dark grey hair)
- how long the hair has been grey for
- what colour the hair was before it was grey
- whether the hair has been bleached or coloured (Ultra Rose will grab to the treated component of the hair) For example, a full head of white hair that has been white/grey for 10 years is unlikely to achieve any pink success. (However, the hair will be beautifully toned!)

If in doubt, we recommend trying a sample of Ultra Rose first. Failing that, we suggest having your hair professionally dyed as opposed to using a colour shampoo.

Do I need to use MUVO Ultra Rose Shampoo on clean hair? Or use a regular shampoo afterwards?

No. MUVO Ultra Rose is a shampoo. It has all the yummy ingredients to leave your hair clean and vibrant.

Can I use MUVO Ultra Rose if my roots (or ends) are a different colour?

MUVO Ultra Rose can be used in this scenario but be sure to apply mainly to the section of your hair where toning is required. If your ends are a fashion shade (eg. balayage) MUVO Ultra Rose is perfect for where pink toning is required. Here's a trick! If you want to avoid toning a section of hair, before applying shampoo, coat the areas that you don't wish to tone with MUVO Totally Naked Conditioner, to avoid MUVO Ultra Rose Shampoo coming into contact with this section.

How do I know if MUVO Ultra Rose is right for my hair type?

MUVO Ultra Rose can be used on all hair types if your desire is to add pink hues to your hair. Different hair types, depending on whether you have pre-coloured, or naturally light hair, will determine processing times. Again, we invite you to experiment!

Is MUVO Ultra Rose gluten free?

Yes! Both Ultra Rose Shampoo & Conditioner are gluten free.

Will MUVO Ultra Rose stain my hands?

Like any beauty product with colour there is some risk of staining. This will depend on the condition of your skin (dryness etc.) If staining does occur, MUVO Ultra Rose can be removed quite easily. Make sure you thoroughly rinse hands immediately after use or whilst you're waiting for development. If concerned, we recommend using dark towels on toning days!

Is MUVO Ultra Rose suitable for children?

Whilst MUVO Ultra Rose Shampoo is safe on children's hair, it was never designed to colour their hair and may not give pink results.