

PRODUCT SHEET

MUVO DEEP CLEANSING SHAMPOO

500ml pump bottle

1 litre pump bottle

VEGAN

GLUTEN FREE



Wash away the day with MUVO Deep Cleansing Shampoo. Enriched with Australian Wild Orange Leaf extract, Deep Cleanse gently removes grease, smoke, chlorine, styling products and residue from product build-up. For that 'clean hair' feeling or when you need extra strength.

- Stimulates scalp to activate blood flow, which encourages new hair growth
- Pair with MUVO Scalp Brush for optimum results
- Gentle enough to use everyday
- No SLS or SLES
- For all hair types
- Promote healthy, clean, gloss, suppleness and tangle free hair.
- Remove impurities
- Reduce build up on hair and scalp
- Hair and scalp feel instantly refreshed
- Leaves hair revitalised and healthy-looking

MUVO Deep Cleansing Shampoo is the essential clarifying shampoo to have at the ready in salon or at home. Re-set or remove any of the MUVO coloured shampoos when you're ready to return to your original hair colour. MUVO Deep Cleansing Shampoo clarifies to remove temporary colour but will not remove permanent, demi or semi colours. We always recommend caution is taken when using Deep Cleansing Shampoo on semi-permanent colours, because some hair doesn't accept semis well and can therefore be removed more easily.

We do not recommend using Deep Cleansing Shampoo on tape hair extensions. Instead we recommend the Totally Naked range. MUVO Deep Cleansing Shampoo is safe to use on weft hair extensions only.

Deep Cleansing Shampoo

MUVO Deep Cleansing Shampoo is a deep hair and scalp cleanser to gently clarify, detox, refresh and leave your hair feeling revitalised and instantly clean.

Purify your hair and scalp with this deep cleansing shampoo enriched with Native Australian Wild Orange Leaf cellular extract. This invigorating shampoo activates the scalp, gently removes grease, smoke, chlorine, styling products and residue from product build-up.

Instructions/Usage Tips

Apply to wet hair. Starting at the back of the scalp, massage in. Rinse thoroughly. Repeat if necessary. Follow with any MUVO Conditioner for 3-5 mins. For best results massage in with MUVO's unique Scalp Brush to stimulate blood flow. If in eyes wash out immediately with water.

Ingredients

Water, Ammonium Laureth Sulfate, Ammonium Lauryl Sulfate, Sodium Chloride, Cocamidopropyl Betaine, Disodium Laureth Sulphosuccinate, Lauryl Betaine, Peg-7 Glyceryl Cocoate, Parfum, Polysorbate 20, Disodium EDTA, Citric Acid, Cocamidopropyl Dimethylamine, Capparis mitchellii (Wild Orange) Leaf Extract, Glycerin, Potassium Sorbate, Sodium Benzoate, Methylchloroisothiazolinone, Methylisothiazolinone, Chlorphenesin, Phenoxyethanol

WILD and NATURAL

Australian natives are the toughest botanicals on the planet. They are powerhouses of natural actives needed to combat extreme, unpredictable conditions. With an evolution of millions of years, Australian

species are naturally designed to give your hair a fighting chance against dehydration, high temperatures, UVA and UVB exposure and more.

Need your hair to survive a hard day - we have selected native Australian extracts that can stand up to the challenge - protecting your hair from the environment the way nature has designed.

Australian wild Orange Leaf Extract *Capparis mitchellii*

What is it?

Discover this powerful Secret from the Australian Outback, with interesting phyto-compounds for scalp and haircare. Wild Orange occurs naturally in savannah forests and grasslands and the drier parts of inland Australia. The flowers are beautiful, white or creamy-yellow blossoms with long protruding stamens. Each flower only lasts for a day, but when the fruit is ripe they are purplish or dull orange, soft and sweet smelling.

Why we love it – hair health queen!

Wild Orange Cellular Extract delivers the natural water-soluble molecules of this botanical including amino acids and phenolics. We've chosen Wild Orange Leaf extract because of its clever combination of these acids, which are antioxidants, and formulated them into a product to help to achieve a nourished, healthy hair and scalp.

FAQs –

Is MUVO Deep Cleansing Shampoo a clarifying shampoo?

It certainly is! MUVO Deep Cleansing Shampoo can be used to clean down and deeply detoxify all hair types.

Will MUVO Deep Cleansing Shampoo strip colour from my hair?

MUVO Deep Cleansing Shampoo was designed to re-set or remove any of the MUVO coloured shampoos when you're ready to return to your original hair colour. MUVO Deep Cleansing Shampoo clarifies to remove temporary colour but will not remove permanent, demi or semi colours. We always recommend caution is taken when using Deep Cleansing Shampoo on semi-permanent colours, because some hair doesn't accept semis well and can therefore be removed more easily.

Is MUVO Deep Cleansing Shampoo safe to use on hair extensions?

MUVO Deep Cleansing Shampoo is safe to use on weft hair extensions only. We do not recommend the use of MUVO Deep Cleansing Shampoo on tape hair extensions, as the glue may be dissolved. Instead we recommend the Totally Naked range for tape extensions.

How often should I use MUVO Deep Cleansing Shampoo?

The frequency and use of MUVO Deep Cleansing Shampoo depends on a few things; how oily your hair gets naturally and your product use. MUVO Deep Cleanse can however be used as often as every time you wash your hair.

Some people are frequent and heavy-handed users of styling products. If this is the case, we suggest you use Deep Cleansing Shampoo maybe once or twice a week. Those with short hair and using heavier styling products, can feel free to use MUVO Deep Cleansing Shampoo every wash.

We recommend that naturally oily haired people also use MUVO Deep Cleansing Shampoo one or twice a week. After a few weeks of use, you will observe that the oiliness will level out and you will start to experience a rebalanced scalp.

Who should use MUVO Deep Cleansing Shampoo? And how do I know it's right for my hair type?

MUVO Deep Cleanse can be used on all hair types. However Deep Cleansing Shampoo is perfect for removing hairspray, styling products, dry shampoo, pomades and pastes. Also great if you are wanting to remove any of the MUVO temporary coloured shampoos, (when you're ready to return to your original colour).

If you have fine, limp, oily hair or experience hormonal issues and have thinning hair, then Deep Cleansing Shampoo will assist in giving volume back, assist with scalp issues and oiliness.

How should I use MUVO Deep Cleansing Shampoo?

The application and usage of Deep Cleansing Shampoo is vital in order to encourage new hair growth and stimulate the scalp. Starting at the back of the scalp, massage in Deep Cleansing Shampoo and work towards the front of the scalp. We recommend starting at the nape or back of the neck because this is where your hair will accumulate the most build-up and oils.

Repeat the process again if necessary. TIP: the first shampoo is to remove product, the second shampoo is to clean and stimulate your hair and scalp. Condition with any MUVO Conditioner.

Deep Cleansing Shampoo is best paired with MUVO's silicon Scalp Brush to provide the ultimate scalp massage and stimulate blood flow to encourage new hair growth.

Is MUVO Deep Cleansing Shampoo gluten free?

Yes. MUVO Deep Cleansing Shampoo is gluten free.