

PRODUCT SHEET

MUVO COOLEST BRUNETTE

500ml pump bottle

1 Litre pump bottle

100ml Petite Pairs

VEGAN

GLUTEN FREE



A triple treat for natural and colour-treated brunettes; refresh brown, cool copper and remove brassiness from highlights. Maintaining healthy and vibrant brown hair has never been easier! Multi-functional Coolest Brunette allows you to extend your hair colour and freshen up in between salon visits. Enriched with wild harvested Australian Kangaroo Apple extract, this unique formulation leaves hair luxuriously nourished and fortified. Brunettes are the coolest!

3 WAYS COOLEST BRUNETTE KEEPS YOUR HAIR COOL:

1. Refreshes brown tones



2. Removes copper tones



3. Cools brassy highlights



Colest Brunette Shampoo

Add cool brown tones and eliminate brassiness from natural and colour treated dark hair. Coolest Brunette shampoo neutralises warm tones and refreshes your colour. This shampoo is safe to use on highlighted brown hair by cooling down brassy tones and keeping them balanced with your hair colour.

Instructions/Usage Tips

Apply to wet hair. Lather and leave for 1 – 3 minutes. For deeper results leave for 5 – 10 minutes. Rinse out thoroughly. Repeat if necessary. For best results follow with MUVO Coolest Brunette Conditioner.

Colest Brunette takes more quickly to light brown hair than darker brown hair. If this is the case, you can dilute Coolest Brunette Shampoo with Totally Naked Shampoo.

We recommend you use MUVO Coolest Brunette in between washes with the MUVO Totally Naked range.

Product may stain absorbent material. If in eyes wash out immediately with water.

Ingredients

Water, Ammonium Laureth Sulphate, Lauryl Betaine, Cocamidopropyl Betaine, Polyquaternium-7, Amodimethicone, Trideceth-12, Cetrimonium Chloride, Glycol Distearate, Guar Hydroxypropyltrimonium Chloride, Laureth-4, Parfum, Citric Acid, Polysorbate 20, Phenoxyethanol, Chlorphenesin, Basic Brown 16, Acid Violet 43, Basic Blue 99, Basic Red 76, Basic Yellow 57

Coolest Brunette Conditioner

Maintain healthy and vibrant natural and colour treated brown hair. Keep your tones cool and moisturised with this unique formulation enriched with native Australian Kangaroo Apple extract. Prevent fading and help protect from the environment and sun.

Instructions/Usage Tips

After shampooing with MUVO Coolest Brunette Shampoo, squeeze out excess water and apply. Massage deeply and leave for 1-3 minutes. Rinse thoroughly.

Use every time you shampoo with MUVO Coolest Brunette Shampoo.

Ingredients

Water, Cetyl Alcohol, Behentrimonium Chloride, Cetrimonium Chloride, Isopropyl Myristate, Cyclopentasiloxane, Polyquaternium-7, Polysorbate 20, Parfum, Octyl methoxycinnamate, Panthenol, Disodium EDTA, Hydrolyzed Keratin, Solanum aviculare (Kangaroo Apple) Extract, Citric Acid, Phenoxyethanol, Chlorphenesin, Basic Brown 16, Acid Violet 43, Basic Blue 99, Basic Red 76, Basic Yellow 57

WILD and NATURAL

Australian natives are the toughest botanicals on the planet. They are powerhouses of natural actives needed to combat extreme, unpredictable conditions. With an evolution of millions of years, Australian species are naturally designed to give your hair a fighting chance against dehydration, high temperatures, UV exposure and more.

Need your hair to survive a hard day - we have selected native Australian extracts that can stand up to the challenge - protecting your hair from the environment the way nature has designed.

Australian Kangaroo Apple Extract *Solanum aviculare*

What it is?

The newest botanical superstar to take the haircare world by storm! on account of it's impressive abundance of anti-oxidants and powerful anti-oxidant properties. Also known as Poroporo, this unique fruit is used by Indigenous people as a poultice to reduce inflammation. Not really an apple, more like a persimmon, but its name comes from the leaf which looks like a Kangaroo paw print. Wild harvested on Indigenous country in the NSW Northern Rivers region.

Why we love it – perfect wild healer/tamer!

This wild harvested natural powerhouse is being praised for it's long list of haircare benefits, ranging from boosting hair growth and reversing damage to reducing frizz. It's packed with anti-inflammatory compounds to help with repair, plus natural Tryptophan, an amino acid that helps with sun damage and improves moisture, conditioning and smoothing out the wild in your hair. This wonder-fruit does it all!

FAQs

How long should I leave MUVO Coolest Brunette Shampoo in my hair?

MUVO Coolest Brunette was designed for you to achieve different results in different times. We recommend that you leave for 1-3 minutes the first time. For deeper tones, you can leave in for 5-10 minutes. Experiment with timings to get the results you're after. If in doubt, do a test strand.

How long will it take for MUVO Coolest Brunette to wash out of my hair?

MUVO Coolest Brunette washes out in 1-2 washes in most cases.

What colour will my hair turn if I use MUVO Coolest Brunette?

MUVO Coolest Brunette will refresh your existing brown tones.

How often should I use MUVO Coolest Brunette?

We recommend the use of MUVO Totally Naked Shampoo as your regular shampoo and then the use of MUVO Coolest Brunette when your brunette hair needs refreshing; once a week or every second wash. Over processed, unhealthy hair can lead to murky tones after long-term use. Make sure that your hair is in good condition and that you use MUVO Totally Naked in between.

Is MUVO Coolest Brunette Shampoo & Conditioner suitable for black hair?

MUVO Coolest Brunette was designed to be used on all types of brown hair. Results vary on black hair. If you have colour-treated or natural black hair that throws warm tones, Coolest Brunette will cool down these warm tones without stripping your colour, but the suggested timing may need to be extended.

Is MUVO Coolest Brunette Shampoo & Conditioner suitable for blondes?

Not really. MUVO Coolest Brunette was designed to be used on all types of brown hair. However, if you're inquisitive, try a test strand.

Is MUVO Coolest Brunette suitable for grey hair?

MUVO Coolest Brunette is a staining shampoo and will not cover grey hair.

Do I need to use MUVO Coolest Brunette Shampoo on clean hair? Or use a regular shampoo afterwards?

No. MUVO Coolest Brunette is a shampoo. It has all the yummy ingredients to leave your hair clean and vibrant.

Is MUVO Coolest Brunette gluten free?

Yes! Both Coolest Brunette Shampoo & Conditioner are free from gluten.

How do I know if MUVO Coolest Brunette is right for my hair type? It doesn't state anywhere whether it's for oily, dry or normal.

MUVO Coolest Brunette can be used on all hair types. Everyone's hair is different. MUVO Coolest Brunette was designed to suit most hair types.

Will MUVO Coolest Brunette stain my hands?

Like any beauty product with colour there is some risk of staining. This will depend on the condition of your skin (dryness etc.) If staining does occur, MUVO Coolest Brunette can be removed quite easily. Make sure you thoroughly rinse hands immediately after use or whilst you're waiting for development. If concerned, we recommend using dark towels on brunette days!